

(Download pdf ebook) Ron Arad

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Deyan Sudjic

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Deyan Sudjic : Ron Arad before purchasing it in order to gage whether or not it would be worth my time, and all praised Ron Arad:

Ron Arad has challenged the boundaries of design for almost twenty years. His furniture designs and interiors, and more recently his architecture, are constantly witty and, above all, accessible. His recycling of ancient car seats to make the Rover chair and his beds made out of scaffolding captured the creative mood of the moment and caught the attention of a generation which had taken no previous interest in furniture design. Most importantly, Arad's work has the energy of art. It is this quality that gave him his early success, and he has consolidated that experience to become one of the leading designers of his generation. In the 1990s he once again shifted the parameters of the debate about design. Projects featured in the book include the Adidas sports cafes, the evolution of the Bookworm, an installation at the Fondation Cartier, interiors for Belgo restaurants, the Tel Aviv opera house and plans for an unbuilt house in

Hampstead.