

## Rough Luxe Design: The New Love of Old

*Kahi Lee*

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**Kahi Lee : Rough Luxe Design: The New Love of Old** before purchasing it in order to gage whether or not it would be worth my time, and all praised Rough Luxe Design: The New Love of Old:

11 of 11 people found the following review helpful. Lots of LuxeBy James M.The "Rough" in the title may not be what you expect. These interiors are definitely not derelict or run-down and most would not even be considered rustic. Probably the term was meant to convey a sense of being casual, unpretentious and strongly textured. The spaces are mostly rather elegant in a warm, nostalgic, and time-worn sort of way. Retro, vintage and antique elements are skillfully mixed with contemporary and modern pieces in a variety of residential and commercial venues. I was apprehensive that the non-residential interiors would be banal, exploitative, and, well, "commercial," but this was emphatically not the case.I am not especially easy to please, but there is not a single one of the 50 shown interiors that I disliked (no cold, sterile, minimalist rooms) and most were places I would enjoy visiting. The rooms are unique and

interesting, not the "furniture showroom" approach of some interior design publications. It is amazing that Kahi Lee discovered so many remarkable locations and then obtained permission to create the fine photo layouts depicted in this high quality book. Of the 150-plus books on interiors I've collected this one ranks at the top. I have purchased two additional copies as gifts. 4 of 5 people found the following review helpful. A bit overkill. By Winsome I did enjoy the book and learned from it. And it's an attractive book. However: The cost is prohibitive. For this price tag, I expect more diversity. It took on a "been there done that" sensation. And the contributors circled around with the same names popping up consistently. Understanding that there's a cutting edge group, but surely if this is a serious trend, there must be more than the limited exposure presented. It felt like a small circle of friends--not a design movement. I don't think I'd make this investment again. 4 of 5 people found the following review helpful. My New Best Book. By Suma Seven. The curious and unusual Rough Luxe Hotel in London inspired a distinctive design style which has caused various homeowners to try this approach in their residential interiors. It may not be everyone's cup of tea, but it hoisted my halyard and I'm looking forward to a Rough Luxe Volume II. And Volume III. Bravo!!!

The worn, vintage and unfinished look of 'rough luxe' is more than just the masculine side of shabby chic. It creates the kind of authenticity that is unscripted history in physical form. It reinvents the past by redefining luxury today. Here design rejects minimalism and extravagance and celebrates imperfection. It is the embodiment of real at a time when the unexpected and the surprising is valued higher than pristine and probable. Design elements are washed and worn with history, reminding us of bygone times with an industrial look into the future. Fabrics are distressed over immaculate furnishings, painted walls are faded like expressionist fine art, and perfectly torn wallpaper shows the multiple years of its story. ROUGH LUXE DESIGN features the most exclusive list of interior designers, furniture purveyors, industrial designers, and trend-setting entrepreneurs responsible for bringing "rough luxury" into the cultural consciousness. This beautifully illustrated book showcases the best examples of how the masterful staging of raw imperfection can fulfill the desire for a luxury design.

This heavy book, with its wood-effect-slip-cover and ready-distressed jacket of dirty brown damask wallpaper and rubbed gilt type, is a manifesto for a style that has been creeping up on us for quite some time. 'Curated' by American interior designer Kahi Lee, the book shows mostly American interiors by a small group of Rough Luxe proponents including Robin Standefer and Stephen Alesch (Wol Aug 2008) of Roman Williams, who designed the hip Standard and Ace Hotels. In the British corner are Mark and Sally Bailey, Rabih Hage (who is credited with christening the style), Michaelis Boyd and the World of Interiors cover boys Les Trois Garçons (Wol Dec 2011). --World of Interiors, March 2012. Hooked on the rough luxe look? Rustic with industrial, worn with vintage, unfinished fab and imperfectly wonderful. Then Rough Luxe Design by Kahi Lee for The Curated Collection by Faramedia will have you drooling. I need to get my hands on this book. Rough Luxe Design features the interior designers, furniture purveyors, industrial designers, and trend-setting entrepreneurs leading this future overlays past, raw meets regal movement. --Desire to Inspire. About the Author. Kahi Lee has appeared as a host and expert on numerous design programs on networks such as the Style Network and HGTV and as a regular on-air contributor for The Rachael Ray Show as well as making guest appearances on The Early Show (CBS), among others, and is fast becoming one of the most recognizable faces in lifestyle television programming. Kahi is an interior designer and also owns and operates a 6,000 square foot home furnishings and drapery manufacturing factory in Los Angeles where she produces custom pieces for high profile clients that include actors, rock stars, professional athletes and luxury high-rise residential developments. Kahi is a major proponent of rough luxury in her own aesthetic as well as having been immersed in the interior design industry long enough over the past decade to witness the trends ascending popularity first-hand.