

Scandinavian Home: A Comprehensive Guide to Mid Century Modern Scandinavian Designers

Elizabeth Wilhide

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A COMPREHENSIVE GUIDE TO
MID CENTURY MODERN
SCANDINAVIAN DESIGNERS



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Elizabeth Wilhide : Scandinavian Home: A Comprehensive Guide to Mid Century Modern Scandinavian Designers before purchasing it in order to gauge whether or not it would be worth my time, and all praised Scandinavian Home: A Comprehensive Guide to Mid Century Modern Scandinavian Designers:

1 of 1 people found the following review helpful. A good book about Scandinavian designers. By Customer It's more about designers than about decorating. But lots of good information, and beautiful photos. 0 of 1 people found the following review helpful. Five Stars By Customer This book is AMAZING so glad I got it good history and perspective of this Scandic design lifestyle

Scandinavian Modern was the most influential and enduring design movement of the 20th century, dominating the international scene in the 1950s and continuing to shape the way we live today. Architects and designers from

Denmark, Sweden, Norway, and Finland, were responsible for a range of contemporary homes, furniture, textiles, ceramics, glassware, and other products that defined an entire approach to modern post-war living. What characterizes Scandinavian Modern is its approachability; the use of natural materials and organic forms combined with clean lines and attention to basic practicality and comfort. *Scandinavian Home* demonstrates this elegant, yet informal design at its best and most accessible.

"This beautifully photographed compendium, which comes complete with profiles of major players, trademark designs, and house tours, depicts the global reach of Scandinavian design. The book opens with the inception of Funkis, or functionalism, in 1920s Swedish and Norwegian architecture. Chapters are arranged by Scandinavian country, highlighting each one's distinct contribution to the oeuvre. Denmark, for example, is most notable for furniture and a "strong craft tradition focused on utility coupled with a human-centered approach to design and an abiding respect for the past." Designers in Finland tend to exhibit a more obvious affinity with nature, as seen in the organic shapes and supersaturated, vibrant hues of Marimekko, a Finnish textile giant. Masters of Scandinavian modernism past and present receive their due with one- to two-page profiles providing career overviews and details of their most famous designs. Highlights include Alvar Aalto's wavelike vase, artist Maija Isola's floral textiles, Arne Jacobsen's swan chair, and Stig Lindberg's glassware. This solid entry point into the Scandinavian school of design has the elegance of a coffee-table book combined with the information of a reference guide." - *Publisher's Weekly*

About the Author Elizabeth Wilhide is the author and co-author of many acclaimed books on design and interiors. She has also contributed to many of Terence Conran's books, including *The Essential House Book*, *The Ultimate House Book*, *Plain, Simple, Useful* and *Conran on Colour*. Her own books include *Surface and Finish*, *Eco and New Decor*. Her first novel, *Ashenden*, was published by Penguin in 2012.