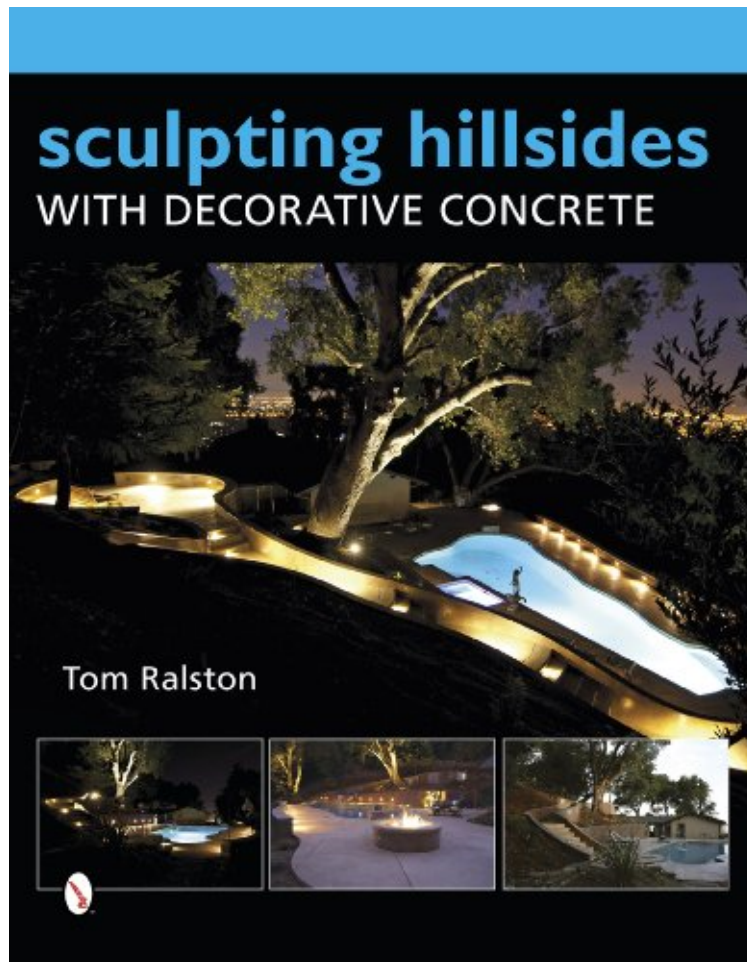


Sculpting Hillside with Decorative Concrete

Tom Ralston

audiobook | *ebooks | Download PDF | ePub | DOC



[Download](#)

[Read Online](#)

#3426877 in Books 2014-06-28Original language:EnglishPDF # 1 11.00 x .70 x 8.60l, 2.07 #File Name: 0764346660128 pages | File size: 33.Mb

Tom Ralston : Sculpting Hillside with Decorative Concrete before purchasing it in order to gage whether or not it would be worth my time, and all praised Sculpting Hillside with Decorative Concrete:

0 of 0 people found the following review helpful. Requires large upfront training investment.By pixel princessIt's just okay. I have been working in a lot of complex 3D modeling and graphic software for decades. This software is not very intuitive, and I hate the UI. Make sure you are ready to invest quite a bit of time on tutorials and training to use this software. I'll do the training but want to make sure others know they aren't going to be jumping in and using this software quickly0 of 0 people found the following review helpful. Three StarsBy CustomerNot very helpful as a project guidebook nor as an idea book.0 of 3 people found the following review helpful. One StarBy MaremareThere is one photograph that appears several times in this book, I found that really redundant.

Over 250 inspiring images and engaging text cover the techniques necessary to successful sculpt any hillside and

enhance backyards with concrete. Contractors will feel empowered to unleash their inner artists. Designers will become inspired to create hillside expanses. Among the projects explored are beautiful, curved stairways, lit walls, raised patios, fire pits, and built-in seating that transform bland backyard slopes into view-commanding getaways. Further inspiration is provided by a gallery of spectacular completed projects. For the contractor, Ralston shares wisdom from years of business experience and training to help readers navigate the various challenges they face. The author explains design development, bid building, and suggests how to translate those into contracts. Also emphasized here are ways to make projects profitable by keeping them in line with the initial bid. Also reviewed are ways to keep clients happy by involving them throughout the project, and how to document your work as you go.

About the Author Tom Ralston is a third generation concrete contractor out of Santa Cruz, California. He has a Bachelor of Arts degree from the University of California Santa Cruz and has been running Tom Ralston Concrete since 1989 with 4 divisions including Structural, Decorative, Masonry, and Specialty Concrete. Tom owns a product company named Pacific Palette Concrete Products and also started The Lumi Lumi Company that sells revolutionary glow in the dark concrete products. Tom's passion has been in decorative and specialty concrete as well as in business development including designing his own company database which helps him manage both potential projects and day to day field operations. His recognized expertise has allowed him the opportunity to share his knowledge through both seminars and hands on training since 1995. Tom has spoken at the World of Concrete on many occasions presenting acid staining, concrete countertops, decorative concrete basics, and marketing and development seminars. He has been a guest speaker for Chico State for their Concrete Industry Management Department. Ralston's company has won 7 National Awards including the 2012 Best of Show for the Ruppel Hillside Project in Saratoga, California. Tom Ralston Concrete has appeared in numerous Architectural, Trade and Design Publications including Architectural Digest, Interior Design, Sunset Magazine, Concrete Dcor Magazine, Concrete International, Concrete Construction, Journal of Light Construction, Concrete Concepts, California Home and Design as well as various newspapers where articles have been written about Tom and his Company. Ralston serves on the Advisory Committee for Construction Education at Cabrillo College in Santa Cruz, California and has served on the Board of Directors for the Decorative Concrete Council. Tom was inducted into the Decorative Concrete Hall of Fame in Nashville, Tennessee in May of 2011. Tom's first book Cast-In-Place Concrete Countertops was published by Schiffer Publishing in 2008. Again, in 2014, Tom will publish Sculpting Hillside with Decorative Concrete with Schiffer Publishing. In his usual fashion, Tom offers pearls of wisdom for contractors and designers alike who wish to emulate his success.