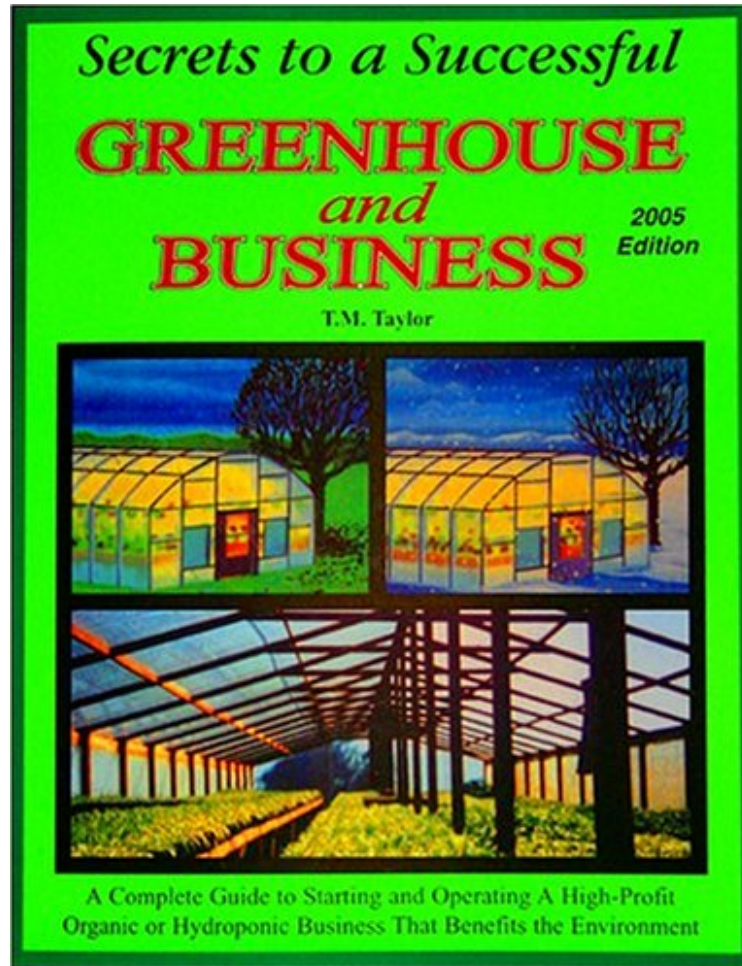


Secrets to a Successful Greenhouse and Business

T.M. Taylor

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T.M. Taylor : Secrets to a Successful Greenhouse and Business before purchasing it in order to gage whether or not it would be worth my time, and all praised Secrets to a Successful Greenhouse and Business:

0 of 0 people found the following review helpful. perfect for a big back yardBy GregIf you ever wanted to get into growing plants for profit instead of for fun this is a good place to start. Plenty of do it yourself options also.1 of 1 people found the following review helpful. This New edition is worth every penny.By Flower GaI found this to be the best book on the subject. The most complete information source on buyers and materials I could find. Its very obvious that the author has had a greenhouse business and gives ideas (secrets) that can save years of time. I wonder about the low star reviews here, that sound as they are from someone who is worried about this real valuable info getting out. From the beginning it tells you that all info on every subject can not be given, and when you have dozens of types of poinsetta's that have dozens of growing conditions it is better to get a book on that subject. With all the great bits of info, how can anyone not love this book. My favorite area is how to get buyers. The process is so simple when you know the right way. I only found NO typing errors threw out the book, and who cares anyway! Each page is full of

money saving and making projects. The way the author shows you how to decide what types of crops to grow is worth the price of the book alone. The buyer list is unbelievable... real buyers who want plants of all kinds, where else can you find that? I found the info on the size of pots to use, and prices to charge, very helpful. I have called and emailed Mr. Taylor many times and ask him all kinds of greenhouse growing questions and he has always been very helpful and inspiring. Have had been the largest spiderplant grower in the USA for many years and had dealt with over 1400 stores Mr. Taylor knows his business better than most. A couple of my friends have bought this book and are all excited about starting there greenhouse business growing tropical plants. 8 of 8 people found the following review helpful. The Answer To A Lifetime Dream!, By Dave Huffman If you want to know everything from the "how come?", to the "how to?", to the "how much?" of the greenhouse business then you want to order, "Secrets To A Successful Greenhouse and Business" by Ted M. Taylor. I always wanted to own a nursery or be in the greenhouse business but had convinced my self I couldn't afford the investment or the risk. I discovered a link to this book one night while searching for information on Hibiscus. I ordered one copy and then ordered another copy for a friend before the first one arrived. I read the book and can tell you first hand that you will learn everthing from the importance of developing a plan, to how to build an affordable greenhouse, to what plants to grow, to how to grow them, to how to market them plus a long list of references, buyers, workshops and seminars. In this day of technology, it is refreshing to find an author who writes with such understandable basics. It's obvious he has been a huge suces in the greenhouse business. In a telephone conversation with Mr. Taylor, he assured me that the toughest part of the business is the decision to get started. That's the part I've had the biggest trouble with but will build my first greenhouse this year. The book showed me not only that the business is affordable but also can be profitable very early.

According to the author, there are not enough greenhouse growers in the country to be anywhere near the saturation pointmaking it an excellent business venture for those who love working with plants. His pragmatic no-nonsense guide offers a complete course for such a business venture. He discusses everything: plant containers, buying plugs, propagation, hydroponics, specialty crops, watering and growing care, soil and fertilizer mixes and more. A chapter on greenhouses discusses different types of structures, coverings, heating and cooling systems, and provides basic plans for a 30' x 96' solar greenhouse. Another chapter on insect and disease control outlines an excellent organic program emphasizing prevention, organic sprays, and beneficial insects. He pays ample attention to the business side as well, explaining marketing, accounting, sales, plant delivery, bill collecting, computers, financing, licenses and permits, etc. He even provides a wholesale price lists as guides and a large list of plant buyers and suppliers.