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Frances MacDougall, Southern Accents Magazine
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Frances MacDougall, Southern Accents Magazine : Southern Accents on Color before purchasing it in order to gage whether or not it would be worth my time, and all praised Southern Accents on Color:

0 of 0 people found the following review helpful. Good bookBy judy trainaExcellent0 of 0 people found the following review helpful. Disappointing.By EmilyI loved this magazine and have kept many back issues for reference in my design library.This book, however, fails to live up to the Southern Accents name. I'm glad I bought it used because it is destined for the rummage.13 of 15 people found the following review helpful. SOUTHERN ACCENTS RULESBy A CustomerThis is the fourth in the series of books written by the editors of Southern Accents Magazine. It is a truly marvelous resource guide for design professionals as well as "civilians" looking for ideas. Organized by color, the book showcases some of the finest rooms in the country, decorated by the best decorators working today. The text is both authoritative and fun to read, and the pictures allow us into some of the finest rooms in this country. There is nothing staid nor stodgy about this book. It underscores the absolute correctness that this magazine has developed under it's current Editorial team. While many rooms are traditional in tone, there is a freshness and true sense of what contemporary decor is all about. While so many other magazines and books try to push "edgy" or "experimental" ideas, Southern Accents and it's books perfectly reflect the way people live now. As an industry professional, I read every magazine and buy every book on decorating that I can get. This latest book from Sothern Accents is as good as anything on the market. It is filled with ideas that everyone can implement into their own houses. A truly wonderful book that has a feeling of what a joy can be found in brilliantly decorated houses. The photography is flawless. This should be a must read for anyone who cares about decorating. And everyone should. Once again, the Southern Accents

team delivers great beauty that is fresh and fun.

The newest book in this series takes a lively look at the resurgence of colour in our interiors. Over the last twenty years designers have emphasised neutrality and there has been a dearth of colour. Now, at the beginning of the 21st century much can be made of colour's vibrant return. The book addresses the aesthetic effect of colour versus neutral in interiors and offers suggestions on how to use colour when planning a design. Divided into colour-themed chapters the book again features photography from the magazine, with text discussing the designer's use of colour in an interior, tablescape or floral arrangement. Each chapter closes with a specific designer's perspective on colour and the challenges of translating them into a successful interior so that the colour feels so right, it's not even noticed.

From Publishers Weekly McDougall revisits some of the lavish homes featured in Southern Accents magazine with an eye toward color schemes in this glossy interior decorating guide. Organized by shade (with chapters on blues, greens, reds, yellows and neutrals), this volume showcases rooms in subtly different pigments; the blues chapter, for example, presents cobalt wallpaper and a matching bedspread in a Dallas bedroom, and a periwinkle-and-aqua Palm Beach living room. Sage green (the author's personal favorite) gets loving attention in garden rooms and bedrooms, while pink pillows make a fine contrast in a mocha and cream hall. Designers offer their takes on decor ("Our philosophy has always been that the use of bold color, when tempered by a layering of varied textures and balance of organic and architectural design, creates a timeless expression of refined taste," one says), and MacDougall's running commentary is informative, but the real stars here are the 200-plus color photographs. Southerners may not corner the market on decorating with color (indeed, some of the designers and fabric manufacturers featured here are Yankees), but this is an enlightening look at how they manipulate tone and hue. Copyright 2003 Reed Business Information, Inc. About the Author Frances McDougall is the Managing Editor of SOUTHERN ACCENTS magazine. She lives in Birmingham, Alabama with her husband and daughter.