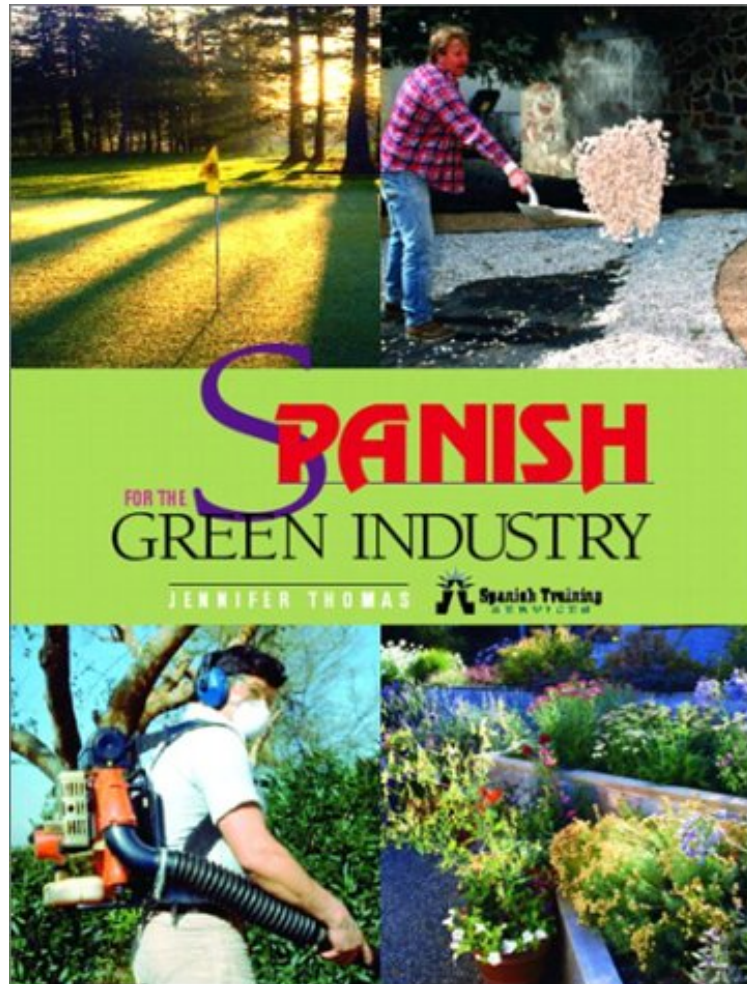


Spanish for the Green Industry

Jennifer M. Thomas

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#663415 in Books 2002-02-23Original language:EnglishPDF # 1 10.80 x .70 x 8.20l, 1.45 #File Name: 013048041X246 pages | File size: 68.Mb

Jennifer M. Thomas : Spanish for the Green Industry before purchasing it in order to gage whether or not it would be worth my time, and all praised Spanish for the Green Industry:

0 of 0 people found the following review helpful. Five StarsBy Alex NorrisIt's like those children's activity books. Matching, writing, spelling, etc. It's really helpful!0 of 0 people found the following review helpful. Its an okay work book but is FULL of bad spelling, incorrect words and just ackward language that ...By CustomerBought it for class. Its an okay work book but is FULL of bad spelling, incorrect words and just ackward language that left my native-speaking professor from Argentina groaning and having to correct whole pages for the class.0 of 2 people found the following review helpful. Not a bad bookBy D. HackerI needed a book that could quickly help me communicate with hispanic workers. I do speak some spanish, but didn't have the vocabulary necessary for greenhouse workers.This book didn't help me a lot, but it did make me realize that I am not as dumb as I thought I was. It also made me laugh,

with some of the "dialogues" and picto-grams (check out the mierde de gonzo). Unfortunately, I also thought it was a tad on the racist, or perhaps culturally biased, side. For example, the dialogue about teaching the hispanic worker how to use a riding mower. At the end, the hispanic is screaming for help on the runaway mower. Funny? yes. Appropriate? I think not. In case you think I'm being hypersensitive, remember that I work with hispanics 6 days a week, in triple digit heat in SC. I have discovered that most Americans I come in contact with through my work are intolerant, if not downright angry, at Hispanics, legal or not. Every day I remind other people that these men and women traveled here, away from their own towns, churches, friends, families, spouses, and sometimes their young children, just to work hard, at a barely living wage in most cases, so they can send money home to support not just their immediate family, but their extended family as well (aunts, uncles, nieces, nephews, cousins, grandparents in-laws) Their family is getting better food and a better education because of their sacrifice. How many of you would do that? How many of you would spend a year, or more, on a farm in Russia, or China, or Pakistan, so that your children could have better food and a better school? That's right, on a farm where no one speaks your language, treats you like c**p, laughs at you, pays you a LOT less than "their own kind", and are sure your going to steal. No cell phone, no nice house, no cable tv; and you get to share an apt. with your brother, 2 sisters, and a cousin. Oh, yeah, and you have to pay that country \$1500 dollars for the privelege. On the other hand, there are wonderful inserts in this book that spell out how to be more understanding at work with Hispanics, and explain their culture and society and how it affects their work here - either the book was written by a split personality, or their is more than one hand in it. Buy it used.

This effective training program uses a workbook, flash cards, and an audio cassette tape to teach users how to speak basic Spanish in order to communicate with co-workers. The user will learn industry-specific vocabulary necessary to carry out work-related tasks. Industry-specific English has never been so easy to learn! Topics include maintenance, construction, irrigation, safety, and information pertaining to commercial and residential sites. For workers in site maintenance, landscaping, irrigation, and construction who need to communicate with their co-workers in Spanish.

Language Notes Text: English, Spanish From the Back Cover Spanish for the Green Industry will help the user become a more confident, effective and productive supervisor of Latino employees. The information in this text will empower the user with the communication and cross-cultural leadership skills necessary to work together as a team and to be successful. Features of this basic, practical text include: Anglo and Latino cultural explanations Interpersonal, team-building tips Industry-specific vocabulary and pictures Short, basic review exercises Crossword puzzles Common dialogues Role play/Oral exercises Audio tape cassette/pronunciation guide Spanish-English/English-Spanish dictionaries About the Author Jennifer Thomas first noticed the need for Green Industry managers to learn Spanish when she was playing golf and speaking Spanish with a Latino employee at a golf club near Chicago. The employee lamented, "'Rapido!' That's the only Spanish word my boss knows! That's all he ever says!" They discussed how not knowing one another's language caused them to lose ten to fifteen minutes an hour in productivity trying to explain a task using just body language. The lack of communication had caused misunderstandings, mistakes, and rework. Shortly after, Ms. Thomas developed and wrote Spanish for the Green Industry and English for the Green Industry. She is a regular presenter at Green Industry educational conferences, businesses and University Extension offices. Her unique training methods and customized courses stem from her extensive educational background and experiences living and working in Mexico, Spain, and South America as well as teaching high school Spanish for many years. Ms. Thomas holds a Master's degree in International Management from the American Graduate School for International Management. As a former tennis teaching professional and junior golf instructor, Ms. Thomas has much experience training, coaching, and motivating all walks of life. She lives in Evanston, Illinois and spends her summers in Green Lake, Wisconsin.