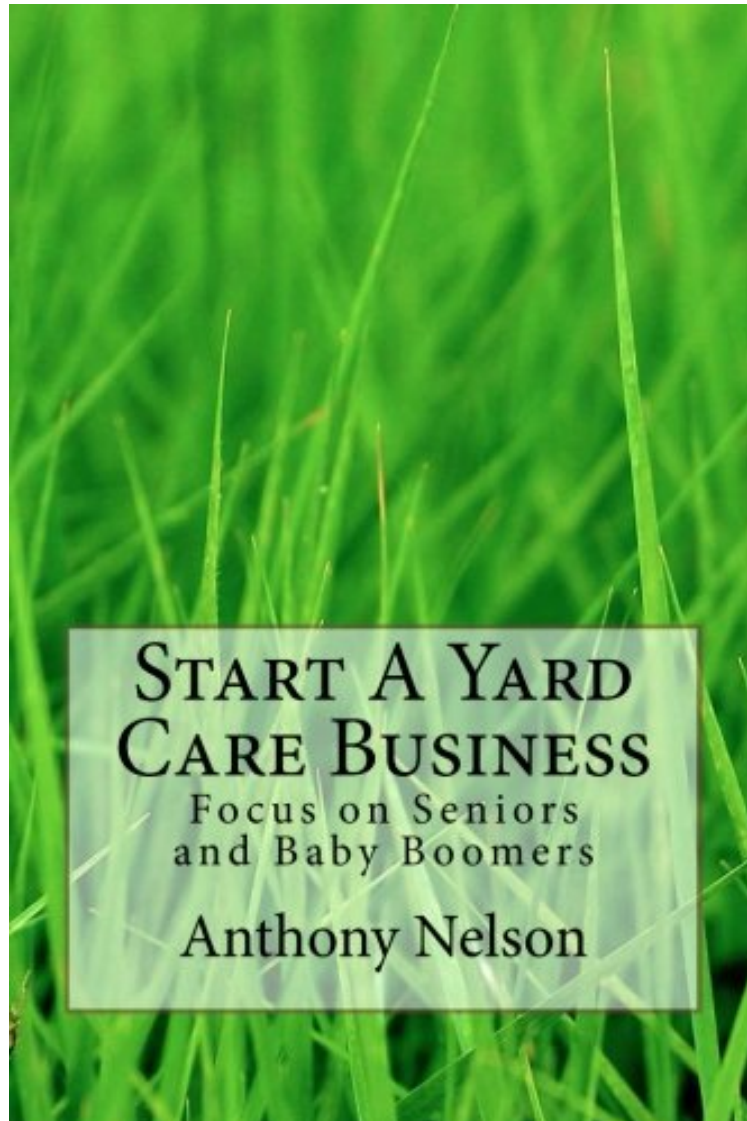


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Mr. Anthony Nelson

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Mr. Anthony Nelson : Start A Yard Care Business: Focus on Seniors and Baby Boomers before purchasing it in order to gage whether or not it would be worth my time, and all praised Start A Yard Care Business: Focus on Seniors and Baby Boomers:

In Start A Yard Care Business you will learn how to grow your yard care company by focusing on seniors and baby

boomers. The trend in senior care services will continue to experience an upward spiral in demand as baby boomers age. In 2001, the first of the baby boom generation reached what used to be known as retirement age. For the next 18 years, boomers will turn 65 at a rate of about 8000 a day. As this unique generation grows older, they will transform the government institutions and businesses that serve them. Start A yard Care Business will give you the knowledge and tools to take advantage of this demographic trend. "Start A Yard Care Business" gives you the most comprehensive guide on how to start a yard care company that focuses on seniors and baby boomers. With Start A Yard Care Business you will learn the secrets to marketing your business to seniors and baby-boomers! This outstanding how to book will provide you with what you need to start a part-time or full-time Yard care business from home or from an office! If you already own a lawn mowing business "Start A Yard Care Business "will provide you with many alternative services that very few companies provide and will help your yard care business stand out from the competition. These alternative senior yard services will provide your business with substantial additional profit! If you are serious about starting a yard care business or want to grow your existing lawn mowing business, don't go another day without "Start A Yard Care Business "!

About the AuthorAnthony Nelson is an entrepreneur, author and business owner. He has helped many people realize their dream of business ownership. Together with his wife Jennifer they founded and are owners of SHS Franchising. SHS Franchising is the parent company of Spectrum Home Services. Spectrum Home Services is a very successful home services business that was start in 2000 by both Anthony and Jenny. It was so successful that they chose to begin franchising the concept in 2004. Anthony Nelson is a graduate of California State University Long Beach with a degree in Political Science. He Lives in Salt Lake City with his wife Jennifer and his two children Jacob and AnnMarie.