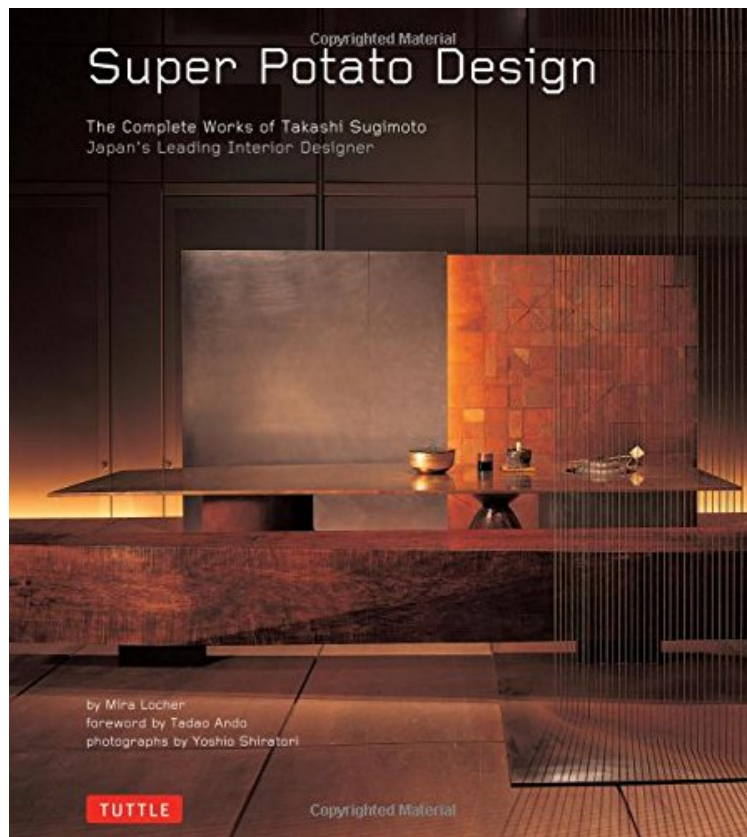


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## Super Potato Design: The Complete Works of Takashi Sugimoto: Japan's Leading Interior Designer

*Mira Locher, Tadao Ando, Yoshio Shiratori*  
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**Mira Locher, Tadao Ando, Yoshio Shiratori : Super Potato Design: The Complete Works of Takashi Sugimoto: Japan's Leading Interior Designer** before purchasing it in order to gauge whether or not it would be worth my time, and all praised Super Potato Design: The Complete Works of Takashi Sugimoto: Japan's Leading Interior Designer:

1 of 1 people found the following review helpful. Fabulous book By frogprince This book had a profound influence on me. Several years ago I was working with an architect to design an office interior and I was frustrated with the design concepts being presented. I knew something was wrong but I couldn't articulate it. Then I found this book and I handed it to the architect and said, "this is what I want." We completely changed the look and feel of the office based on the inspiring work of Takashi Sugimoto. He is able to combine organic forms and materials with functionality to achieve an aesthetic that is timeless and beautiful. 0 of 0 people found the following review helpful. Must have if you are a designer... By Jeffrey Lim Brilliant creativity. 2 of 2 people found the following review helpful. The art of natural materials in interior design By Heejae Lee I purchased this book, not knowing that I had already experienced first-hand the work of Takashi Sugimoto (founder and principal of Super Potato Design). While visiting Seoul, Korea, I stayed at

the Park Hyatt and was very inspired by the interior design. The choice of large stones in their rough state juxtaposed to the delicate wood louvres were elements I haven't seen at that time. I knew the design was Asian inspired in the way that natural materials were incorporated to create an interior that blurred the boundaries of outside/inside, but I had no idea it was by a renowned designer from Japan. Takashi Sugimoto's usage of raw natural materials in his interior makes us rethink what is acceptable in terms of interior scale and form. Furthermore, it shows that when a material such as stone is exaggerated and placed into an interior space, the size of the material takes center stage over form. This monograph provides an insight into this phenomenal designer's oeuvre from the early 70's to the present. [amassingdesign.blogspot](http://amassingdesign.blogspot)

Super Potato Design is the first full-length book to present the work and conceptual ideas of the internationally renowned Japanese design firm Super Potato, founded by Takashi Sugimoto. Super Potato's powerful designs for the interiors of restaurants, shops and hotels, as well as Takashi Sugimoto's designs for tea ceremony spaces and utensils, are richly complex compositions of materials which create simple, strong spaces. Using traditional Japanese building materials such as bamboo, wood, and stone, but creating original yet timeless spaces, Super Potato's designs avoid specific stylistic characterizations and short-lived fashion. By finding contemporary expression for important concepts present in traditional Japan and combining materials in unexpected ways to create exciting spaces, Super Potato's work has had a significant impact on interior design in Japan and throughout Asia. Super Potato Design is generously illustrated with 320 full-color photographs by the respected Japanese photographer Yoshio Shiratori, who has recorded Super Potato's projects since the firm's conception in 1973. Architect and Japan scholar Mira Locher introduces the ideas and influences of Takashi Sugimoto, the founder and principle designer of Super Potato, and provides a thorough explanation of each project. Architectural drawings further describe the projects. A forward by Tadao Anso, interviews between Takashi Sugimoto and architect Kiyoshi Sey Takeyama, and also graphic designer Kenya Hara, explore the ideas relevant to Japanese designers today. A list of the Complete Works of Super Potato rounds off the book.

"We do not live only with clear-cut forms; rather, we exist in a world of forms that are often indistinct and vague." Takashi Sugimoto, architect and James Beard Award winning author  
About the Author  
Architect Takashi Sugimoto, born in Tokyo in 1945, studied metal sculpture before graduating from the Crafts Course of the Faculty of Fine Arts of Tokyo University of Fine Arts and Music in 1968. He founded Super Potato in 1973 and became a professor at the Musashino University of Fine Arts in 1992. He received the Mainichi Design Award in 1985 and 1986, as well as the Interior Design Association Award in 1992. Mira Locher was born in Pennsylvania and has a Master of Architecture degree from the University of Pennsylvania. She is an Assistant Professor at the College of Architecture Planning at the University of Utah.