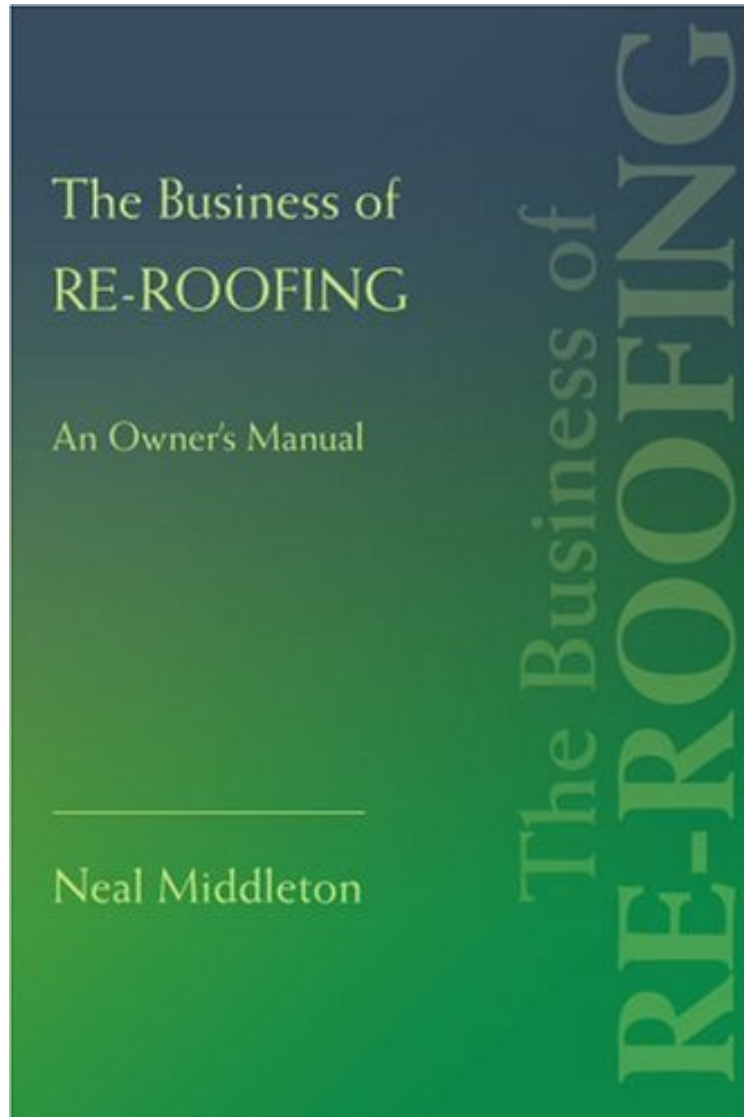


(Ebook pdf) The Business of Re-Roofing: An Owner's Manual

## The Business of Re-Roofing: An Owner's Manual

*Neal Middleton*

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**Neal Middleton : The Business of Re-Roofing: An Owner's Manual** before purchasing it in order to gage whether or not it would be worth my time, and all praised The Business of Re-Roofing: An Owner's Manual:

People do not generally describe their reason for being in the roofing business by saying, "It's fun, exciting, and I really love helping people." They do it because there is a demand for it and because they can make money doing

it. Sometimes, if they do almost everything right, they can make a lot of money doing it. Sometimes, if they do almost everything right, they can lose their shirts. Likewise, either of those results can occur when they do almost everything wrong. It's a perplexing business. In the uniquely entertaining guide *The Business of Re-Roofing: An Owner's Manual*, author Neal Middleton provides a clear, concise roadmap for long-term success in the roofing business. The formula Middleton outlines in *The Business of Re-Roofing: An Owner's Manual* is valid, tested, and proven in a variety of circumstances, from the fast-paced and highly competitive marketplace of the Washington, D.C. Metro area, to small markets like Stroudsburg, PA. It's not a theory, or a speculation, or a hypothesis. It simply works-and it can help you create a successful re-roofing business!