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# The Greenhouse and Nursery Handbook: A Complete Guide to Growing and Selling Ornamental Container Plants

*Francis X. Jozwik*

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**Francis X. Jozwik : The Greenhouse and Nursery Handbook: A Complete Guide to Growing and Selling Ornamental Container Plants** before purchasing it in order to gage whether or not it would be worth my time, and all praised The Greenhouse and Nursery Handbook: A Complete Guide to Growing and Selling Ornamental Container Plants:

2 of 2 people found the following review helpful. Greenhouse Business BookBy Product ReviewerA good comprehensive book about anyone interested in starting out in the business. A lot of good knowledge about greenhouse requirements of common plants typically grown in greenhouses for commercial sale.The book really makes one realise how involved the business truly is....definitely not a cakewalk! It is my dream to have such a business that's already established but to start from scratch would be a huge investment of time finances.24 of 25 people found the following review helpful. A compltere, highly recommended, single volume course.By Midwest Book ReviewThe Greenhouse And Nursery Handbook: A Complete Guide To Growing And Selling Ornamental Plants offers the dedicated gardener and the professional horticulturist up-to-date and comprehensive information on virtually every aspect of the greenhouse and nursery industry. This special 21st Century edition is a seminal, invaluable, reference created by one of the foremost experts in the field of ornamental horticulture. Dr. Jozwik is a

horticultural research scientist and owner of a successful commercial greenhouse and nursery who has drawn extensively upon his more than thirty years of professional experience to create a truly "user friendly" reference of complete instructions on growing hundreds of ornamental plant varieties, selling ornamental plants at a profit, planning greenhouse and nursery facilities, organizing growing operations, suggestions for major plant requires such as soil and nutrients, practical and theoretical aspects of pest and disease control, even management guidelines for commercial horticultural production and marketing that is as informative as it is dependable. The Greenhouse And Nursery Handbook is a highly recommended, single volume course in greenhouse development, operation, and management that covers from beginning to end. 27 of 27 people found the following review helpful. Glad I found it By A Customer I looked for this book on .com because, of all the many library books I have checked out to research my new, small, greenhouse business, this was the one so densely packed with useful information that I feel I should own it. If there are better books out there for a new grower like me, I wish I knew what they were! As I am planning to be certified organic, I appreciated that this book, although conventional in it's treatment of chemical use, also expressed the concerns for human safety and for the environment that all growers who do use chemicals should be aware of. The details about individual plants, container sizes, and sample planting to marketing dates are invaluable. I was beginning to think they were industry secrets since no other book provided them. I also appreciated the clear and concise writing.

Horticulture from A to Z. A complete guide to growing and selling ornamental container plants. Includes both business and culture aspects for 100s of ornamental plants. The latest in pest and disease control, specific suggestions for soils, nutrients, and all major cultural practices. Guidelines for commercial horticulture production and marketing. A must for the serious amateur or professional.

About the Author Dr. Jozwik has personally operated a successful greenhouse and nursery for over 30 years. He has grown and sold millions of plants. Who's Who in the World has recognized Dr. Jozwik for his accomplishments as a educator, scientist, and businessman from 1994-2000.